



DUNGA DERBY FUNDRAISING - 101

Congratulations! You've registered your car in the Dunga Derby.

Now it's time to fundraise! Set your fundraising goal with a deadline - your minimum fundraising is due by Scrutineering and the cut-off date is the day before departure.

Think outside the box. Think BIG and make it FUN to get people involved, because every dollar raised, will make a huge difference in the lives of local families affected by life limiting medical conditions and personal tragedies.

Remember to turn your donors into heroes and let them see what a difference their contribution makes at www.rallyforacause.org.au

Here are some ideas to help you along the way:

1. Let your friends, family, neighbours and colleagues know that you've registered for the Dunga Derby and are seeking donations. Refer them to your team page to donate at www.dungaderby.com.au
2. In lieu of a gift for any special occasion, ask friends and family to donate to your team.
3. Host a **night in** at your place or at work and asks guests to donate what they typically spend on a big night out.
4. **Team collection boxes** with your team name can be placed in a business, market stall or at an event. (Make sure these include the Dunga Derby & RFAC logos)
5. **Fundraising drives** with chocolate, pies, lamingtons and wine are a delicious way to raise money.
6. **Organise an event** that people will want to attend, that is not necessarily limited to cars and football. Examples: fun run, trivia night, masquerade ball, talent search/karaoke night, fashion show, paw-walk, hair-cut party, movie marathon etc.
7. **Link to an event** – contact the organisers to see how your team can contribute services for a donation or ways to fundraise at their event. Example – concert, park run, festival, food 'n groove.
8. **Organise activities** – consider activities such as a scavenger hunt, high tea, barefoot bowls, golf day, fishing day, car wash, stand up paddle board, bowling competition etc.
9. **Use your Dunga** – is there a gym interested in challenging its patrons to rope pull your Dunga for a fee?
10. Make contact with junk yards – relieve stress and smash a car for a donation - keep your Dunga out the way!
11. Let your **business suppliers** know you've registered for the Dunga Derby and discuss ways how they can contribute. Example – donate an item to raffle off, discount an invoice with the discounted amount made as a donation, encourage donations to your team through their customer mail outs.
12. Ask your **boss** to match what your Team raises.
13. Approach **community groups** to discuss fundraising opportunities. Example – raffle an item made by the Men's shed or art gallery, use Neighbourhood centre facilities or Cube to host an event.
14. Approach **local farmers** to discuss fundraising opportunities e.g. cow-pat bingo
15. Local **celebrity auction** - auction a dinner date with someone well known or consider auctioning your team off as slaves for a day..or maybe a few hours?
16. If people are collecting **cans/bottles**, ask them to make the donation at the recycling centre to RallyforaCause.

You're now armed with a host of ideas. When you're ready to get them underway - let us know at admin@dungaderby.com.au or by submitting a notification form via the Dunga Derby website well before the event to assist with planning/approvals and then to let us help promote you through media channels. Remember to send us photos post the event too.

Useful tools: Direct all donations through your Team link at www.dungaderby.com.au to create credibility and easy monitoring of donations. **Reminder:** you are bound by guidelines to ensure monies are appropriately reported and the Dunga Derby brand is kept in good reputation.